

One clear priority and a 90-day plan — in 2 days

For founders and CEOs of B2B scale-ups (25–80 people).

Fixed price. No RFP. No 6-month consultancy.

[Book a call] · Reply "one-pager" to get this by email

No pitch · 15–20 min · No obligation.

Fixed price · Report in 5 days · No RFP · You sign

Who this is for

You run a B2B SaaS or tech-enabled B2B company in the EU (e.g. DACH, CEE, Benelux). Post-seed or Series A — or profitable with growth. You've tried OKRs or "AI" and want it to work properly. You don't want another 6-month engagement or a 100-slide deck. You want to know **what to do first** and then decide.

The problem

- **OKRs** are a checkbox — written once, never reviewed, or abandoned. The board asks "what are your key results?" and the answer is vague.
 - **Delivery** is late or ad hoc. "We need to be more agile" has been said for a year but nothing stuck.
 - **AI** — you want to use it where it saves or earns, but you don't know where to start or what will move margin or revenue.
 - You're tired of being the **bottleneck** for "what we do first." You don't have time to run it yourself, and you don't want to bet on a big consultancy.
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What you get

A **Snapshot**: a 2-day deep dive (calls + review of your materials) that gives you **one clear priority and a 90-day plan** in **5 working days**.

The deliverable: A 4–6 page report with (1) where you are today on OKRs, delivery, and AI; (2) 3–5 prioritised initiatives; (3) **one "do this first"**; (4) recommended next step. You decide what to do next after you see the report. No obligation to continue.

How it works

1. You share context — 1–2 calls and any materials that help.
2. I do the assessment — ~2 days: map where you are and where the biggest leverage is. No generic deck; built from **your** company.
3. You get the report — Within 5 working days. One "do this first" and 3–5 priorities. Recommended next step.
4. You choose — Use it internally, take it to the board, or continue with a 90-day program or retainer. Or stop there.

You don't run the assessment. I do. You get the report.

Pricing (fixed, no RFP)

What	Price (EUR)	Commitment
Snapshot: AI + OKR & delivery	1,500 (foundation) or 2,000 (standard)	One-off. You sign; you get the report.
Snapshot: AI & process only	1,500 (foundation) or 2,000 (standard)	Same.

All prices ex VAT (B2B in EU). Foundation = first 10 Snapshot clients (testimonial in exchange). Standard = after that.

Optional next: 90-day program (one concrete win), or retainer (1–2 days/week). You only choose after the Snapshot if it makes sense.

Risk reversal

- **Satisfaction safeguard:** If the report doesn't give you at least **3 actionable priorities** and **one clear "do this first"**, I add a **1-hour follow-up call** at no extra cost to refine it.
- **Fixed scope:** You know exactly what you get (4–6 page report, 5 days) and what it costs.
- **Small bet:** If the report isn't useful, you're out 1,500–2,000 EUR, not 6 months of consultancy.

Next step

Book a short call to see if a Snapshot fits — or reply "one-pager" and I'll send this and available slots.

[Book a call] — 15–20 min. We'll align on your situation and whether the Snapshot is the right next step.

No pitch; we'll decide together. No obligation.

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